

Search Engine Optimisation - Rank top of Google

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Web Design is not just about creating great web sites. A Web Designer can create the best site in the world but if no one looks at it, it may as well not be on the internet at all. Effectively your web site is your 'shop window' or brochure that is promoting your business to users of the internet and just like a retail shop, if your shop gains no passing traffic or you do nothing to advertise it no one will ever visit. For this reason Search Engine optimisation (SEO) is probably the most important aspect of your internet marketing.

More information on [Search Engine Optimisation](#)